

# There's no time like the present to join

Since its inception in 1992, the FSEA has worked toward industry awareness and growth. With our current membership well above 300 and steadily rising, our organization continues to strengthen the industry as a whole through education, seminars, statistical surveys, reference tools, conventions and technical conferences, tradeshow exhibition, and direct mail.

As an Association, it is our goal that each member realizes direct benefits through his/her involvement with the FSEA, and as we move forward in this endeavor, the list of tangible benefits continues to grow.



## Tangible Benefits:

**FSEA HelpLinks** – an email-driven community developed specifically to help with technical questions and challenges related to foil, coatings, folding/gluing and more. Available to FSEA members only.

**Access to Statistical Surveys** – assistance in making valuable business decisions through survey data compiled from members of the finishing industry.

**Complimentary Subscriptions to PostPress Magazine** – five free subscriptions to the most widely read magazine in the graphic finishing industry.

**The FSEA Conference** – covers essential information of industry trends, new technologies, operational issues and management concerns. Held every other year.

**Odyssey Expo** – an industry-specific forum that combines instructional classes, both on-press and in the classroom, with exhibitor booths where attendees can view the latest technologies in foil stamping and embossing, diecutting and diemaking. Held on off years of the conference.

**Monthly PostPress Enews and quarterly FSEA newsletter** – both packed with Association news and industry updates.

**FSEA Gold Leaf Awards Competition** – a competition that promotes and highlights quality, excellence and creativity in foil stamping, embossing and other specialty effects, including categories for cartons, labels, cold foil and more. Discounted entry fees for members.

**Shipping Discounts** – shipping service discounts that include up to 29% on FedEx shipping and over 70% on LTL freight shipments.

**Grainger Discount Program** – discounts to members on all Grainger products, including significant savings on motors and other industry-specific items.

**Complimentary Copies of the FSEA Marketing Kit** – includes six separate pieces highlighting case studies and articles on the effectiveness of high-visibility enhancements to help members promote industry awareness.

**FSEA Sourcebook** – a membership directory of all current Active and Associate (Supplier) members, distributed at tradeshow and events to promote members to potential customers.

*So why haven't you joined yet? We can provide the support you need to grow as a company and the fuel we all need to grow as an industry.*

# Membership Application

**Active Membership:** Companies engaged in the process of foil stamping and embossing

1-5 employees..... \$225\_\_\_\_\_  
6-10 employees..... \$300\_\_\_\_\_  
11-20 employees..... \$400\_\_\_\_\_  
21+ employees..... \$550\_\_\_\_\_

**Associate Membership:** Companies that manufacture, distribute or provide goods or services to companies engaged in the process of foil stamping and embossing

1-10 employees..... \$300\_\_\_\_\_  
11+ employees..... \$900\_\_\_\_\_

>> There is an additional cost of \$50.00 per year to cover postage/handling for mailing *PostPress* magazine outside the U.S. The digital edition is available for viewing at no cost.

\_\_\_\_\_ Please mail a copy each quarter (4 issues per year)

Name\_\_\_\_\_

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Fax\_\_\_\_\_

Email\_\_\_\_\_

Check enclosed made payable to FSEA  
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