



Impact Marketing Kits

Working with the library of case studies and research reports found in the "Members Only" section of the FSEA website (www.fsea.com), the Foil & Specialty Effects Association has created a printed and foil-stamped Impact Marketing Kit. The kit includes pieces highlighting specific case studies on the effectiveness of foil stamping/embossing, as well as articles on studies proving the effectiveness of high-visibility enhancements. In addition, the Impact Marketing Kit has a one-page synopsis of FSEA's study on the recyclability and repulpability of foil-decorated paper/board. A foil-stamped and embossed golf ball box sample also is part of the kit.



This kit was developed to supplement a current sample kit with educational information on decorative techniques and embellished samples.

If you are interested in ordering a quantity of FSEA Impact Marketing Kits, simply fill out the order form below. Quantities of FSEA Impact Marketing Kits are available to FSEA members at a significant discount.

	<u>Members</u>	<u>Nonmembers</u>
1 full Marketing Kit	FREE	\$10
5 full Marketing Kits	\$15	\$30
10 full Marketing Kits	\$20	\$50
20 full Marketing Kits	\$27	\$70
30 full Marketing Kits	\$35	\$100
40 full Marketing Kits	\$45	\$150
50 full Marketing Kits	\$55	\$200

All prices include shipping within the US. Contact FSEA at 785.271.5816 for additional shipping costs outside the US.

I would like to order _____ Impact Marketing Kits. Total: \$ _____

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Country _____

Phone _____ Fax _____

Email _____

Check enclosed (made payable to FSEA) or MasterCard VISA American Express Discover

Card # _____

Expiration Date _____

Name on Card _____

Signature _____