



The Foil & Specialty Effects Association continues to strengthen the industry as a whole through education, seminars, statistical surveys, reference tools, “green” initiatives, conventions and technical conferences, tradeshow exhibition and advertising. As an association, it is our goal that each member company realizes direct benefits through its involvement with the FSEA.

## Here's what members receive...

**Foil Cheat Sheet** – Discover how to add that extra sense of quality and value to your foil printing piece (even on a small budget). A free copy is provided with your membership.

**Impact Marketing Kit** – Includes a collection of case studies and supportive articles on the use of foil and other specialty effects, as well as information on the recyclability of foil-stamped paper/board.

**“Members Only” section of the FSEA website** – This includes a Health & Benefit Survey for the finishing/binding industry, a spoilage and waste survey, and more.

**Online FSEA HelpLinks** – This is an email-driven community developed specifically for FSEA members to share their questions and challenges with other members. Available only to FSEA members, as well as Binding and Loose Leaf Division members.

**FSEA Sourcebook/Finisherfinder.com** – Listing of Active and Associate (Supplier) members. Your listing will be added instantly to the online Sourcebook, and you can add photos of samples of your work or video to your listing page.

**Complimentary subscription to PostPress**, FSEA's quarterly publication that covers bindery, finishing and decorating for the graphic arts community.

**FSEA Gold Leaf Awards Competition (discounted to members)** – This annual competition promotes and highlights quality, excellence and creativity in foil, embossing and specialty effects.

**Grainger discount program** – The program provides discounts to all FSEA members on all Grainger products, including significant savings on motors and other industry-specific items.

**Shipping discounts** – NEW FedEx Discounted Rates! Members save on domestic and international shipments through the FSEA Shipping Program, managed by PartnerShip®, with exclusive discounts of up to 45% with FedEx, and competitive rates with UPS Freight, YRC Freight, XPO and many other carriers.

**Printers 401K** (powered by Diversified Financial Advisors, LLC) is an exclusive program available to all FSEA members. This unique program is a collaboration of 401(k) specialists who assume specific fiduciary duties for your plan.

## Here's what members have to say...

“It's replies like this that make it worth every dues dollar and more. Thanks to all who have replied (and who will reply).”

**Jon Reck, Excel Press Inc.,  
on HelpLinks**

“Gaining access to best practices and benchmarking information and taking advantage of the opportunities provided by the FSEA to network with industry peers has been invaluable.”

**Greg Greenwald,  
Scarab Printing Arts**

# Membership Application

**Active Membership:** Companies who offer print embellishments and print finishing services, including foil stamping, cold foil transfer, digital coatings and foils, UV coatings, laser cutting, film laminating, diecutting, folding/gluing, and more.

1-5 employees..... \$225 \_\_\_\_\_  
6-10 employees..... \$300 \_\_\_\_\_  
11-20 employees..... \$400 \_\_\_\_\_  
21+ employees..... \$550 \_\_\_\_\_

**Associate Membership:** Companies that manufacturer or distribute equipment, consumables, and/or services to the print finishing and decorating industry.

1-10 employees..... \$300 \_\_\_\_\_  
11+ employees..... \$900 \_\_\_\_\_

>> There is an additional cost of \$50.00 per year to cover postage/handling for mailing *PostPress* magazine outside the U.S. The digital edition is available for viewing at no cost.

\_\_\_\_\_ Please mail a copy each quarter (4 issues per year)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed made payable to FSEA  
or

MasterCard  VISA  American Express  Discover

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Additional subscriptions to the same address:

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Return completed form  
with payment to:

