

FSEA Industry Survey

Foil Stamping/Embossing Press Manufacturers

The following survey was conducted through a third party organization specializing in on-line surveys and email marketing. The five part survey focuses on current industry trends. This portion of the survey was developed for suppliers of foil stamping and embossing presses. There were a total of 197 respondents to the entire survey and a total of 12 respondents to this portion of the survey after duplicate companies were eliminated.



How many employees do you have at your location?

Less than 10		38%
10-49		35%
50-99		12%
More than 100		15%

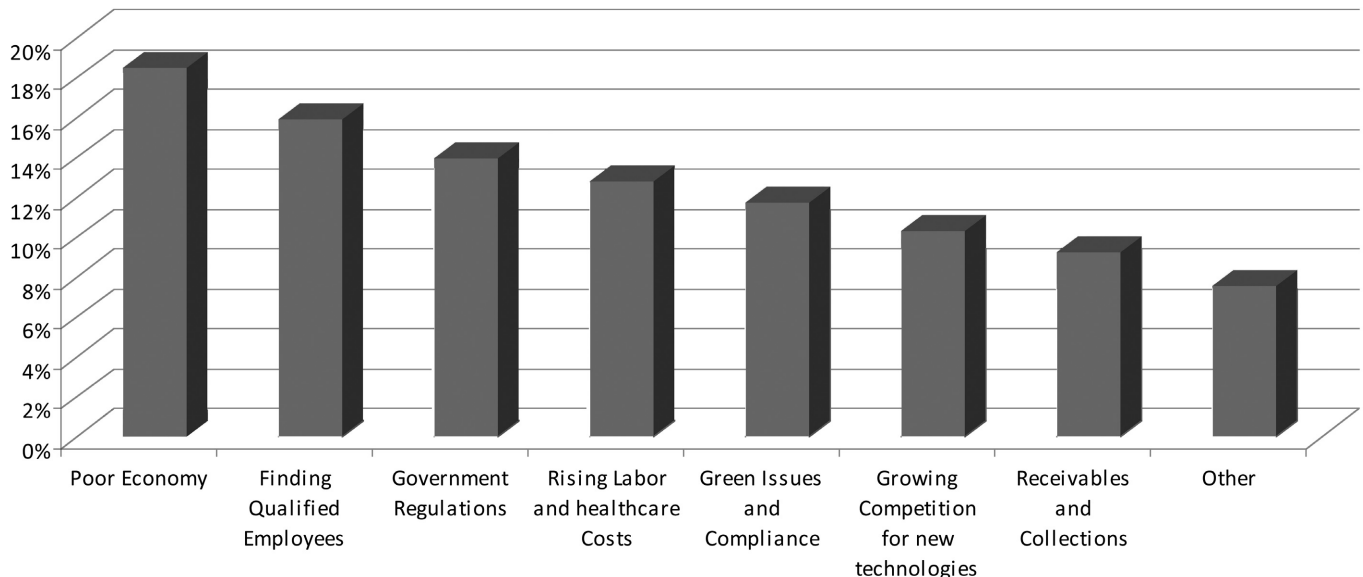
What region of the country are you located in?

West		20%
Midwest		37%
East		34%
Other		9%

Are you a Foil Stamper/Finisher or a Supplier to the Industry?

Foil Stamper/Finisher		66%
Supplier to the Industry		34%

What are your main business concerns currently? Rank them from highest concern to lowest.

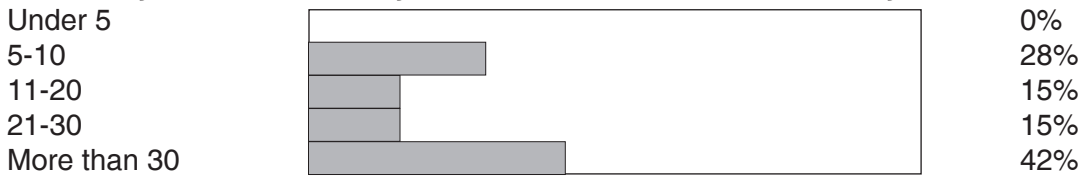


How many presses do you EXPECT to sell in North America this year?

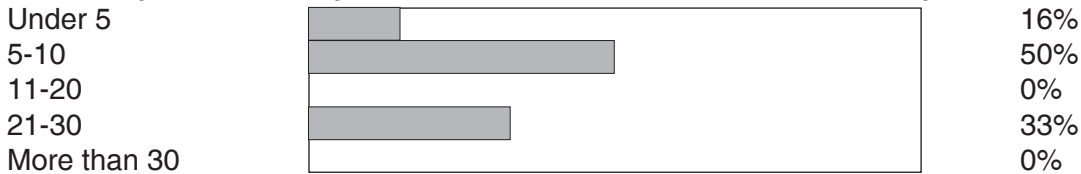
Under 5		15%
5-10		15%
11-20		40%
21-30		15%
More than 30		15%

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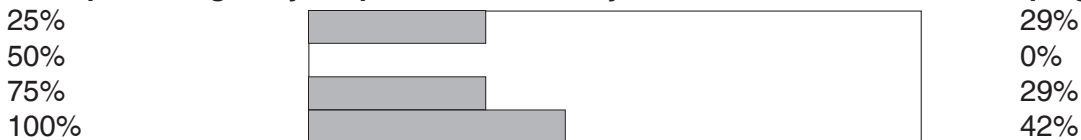
How many total presses do you EXPECT to sell worldwide this year?



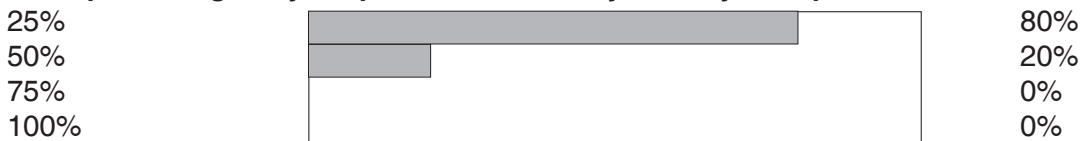
How many presses did you ACTUALLY sell in North America this year?



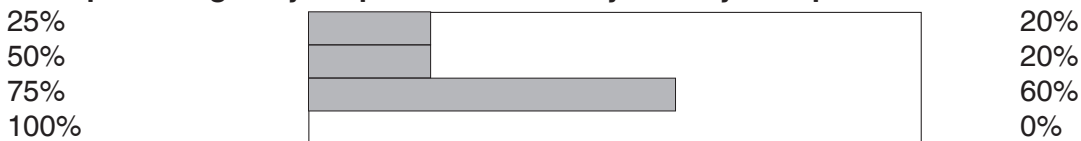
What percentage of your presses sold this year will be used for Foil Stamping or Embossing?



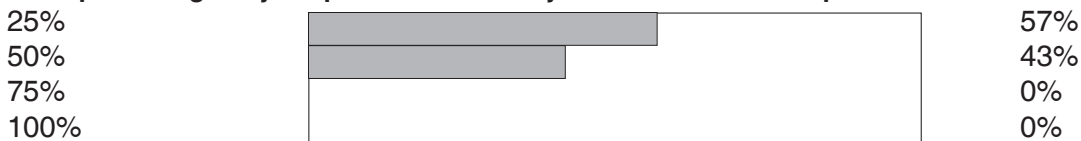
What percentage of your presses sold this year do you expect to be half size?



What percentage of your presses sold this year do you expect to be full size?



What percentage of your presses sold last year were sold to companies new to Foil Stamping & Embossing?



How do you view the next 5 years for Foil Stamping and Embossing press sales?

