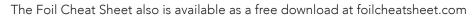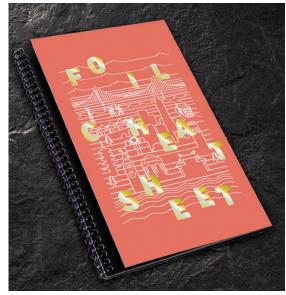# Foil Cheat Sheets

The Foil & Specialty Effects Association (FSEA), in cooperation with PaperSpecs (an online platform developed to communicate easy to understand tips and tricks on print and paper technologies) has introduced the Foil Cheat Sheet - a single go-to source explaining the different techniques available for creating metallic foil finishes. From hot and cold foil to toner-based and varnish-based digital foiling, the guide describes each technique and provides the advantages and disadvantages of each.

Nothing livens up a print creation quite like the eye-catching shimmer of foil. Yet few designers or even printers and end-users realize all of the options available and when it is best to use which one. The Foil Cheat Sheet outlines all these options with this easy-to-understand guide. The coil bound collector's item features a wraparound cover and interior pages that actually use some of the same foiling options discussed inside, as well as soft touch lamination and fabulous French folds. It even includes a fold out table that summarizes the process, colors available, overprintability, best paper stocks and suggested print runs.

The Foil Cheat Sheet also is available as a free download at foilcheatsheet.com

To order the Foil Cheat Sheet, simply fill out the form below or order online at www.fsea.com/content/cheatsheet.shtml. Quantities of Foil Cheat Sheets are available to FSEA members at a significant discount.

	Members	Nonmembers
1 Foil Cheat Sheet	$10	$15
3 Foil Cheat Sheets	$20	$40
5 Foil Cheat Sheets	$35	$65
10 Foil Cheat Sheets	$65	$125
20 Foil Cheat Sheets	$125	$230
30 Foil Cheat Sheets	$150	$335
40 Foil Cheat Sheets	$230	$435
50 Foil Cheat Sheets	$275	$525

All prices include shipping within the US. Contact FSEA at 785.271.5816 for additional shipping costs outside the US.

❑ I would like to order _____ Foil Cheat Sheets.   Promo Code: _____   Total: $ _____

Name _____ Title_____

Company _____

Address _____ City/State/Zip_____

Country _____

Phone _____ Fax_____

Email_____

❑ Check enclosed (made payable to FSEA) or ❑ MasterCard ❑ VISA ❑ American Express ❑ Discover

Card #_____

Expiration Date_____

Name on Card_____

Signature _____